

PROTECTING OUR WATERS • BERKS GAS TRUTH • CLEAN AIR COUNCIL • CLEAN WATER ACTION • DELAWARE RIVERKEEPER NETWORK • FOOD & WATER WATCH • GAS TRUTH OF CENTRAL PA • MARCELLUS OUTREACH BUTLER • MARCELLUS PROTEST • NEW YORKERS AGAINST FRACKING • PENNSYLVANIA ALLIANCE FOR CLEAN AIR AND WATER • THE SHALOM CENTER • UNITED FOR ACTION

Media Advisory
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SHALEGASOUTRAGE.ORG

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FRACKONOMICS AND GLOBAL WARMING'S TERRIFYING NEW MATH

Bill McKibben and Deborah Rogers on Phone Press Conference Call before Shale Gas Outrage protest

What: Press Conference Call hosted by Shale Gas Outrage organizers

When: 2:00 to 3:00 pm EST, Tuesday, September 18th

Who: **Bill McKibben, co-founder of 350.org**
Deborah Rogers, founder of the Energy Policy Forum
Iris Marie Bloom, Exec. Director of Protecting Our Waters, lead organizer of Shale Gas Outrage

Where: Call-in number 605-477-2100, access code 594635#

Bill McKibben, one of the featured speakers at the Shale Gas Outrage rally on Thursday, is the author of a dozen books about the environment, beginning in 1989 with *The End of Nature*, which is regarded as the first book for a general audience on climate change. He is a founder of the grassroots climate campaign 350.org, which has coordinated 15,000 rallies in 189 countries since 2009. Time Magazine called him 'the planet's best green journalist' and the Boston Globe said in 2010 that he was 'probably the country's most important environmentalist.' He is connecting shale gas development to climate change. Methane is a much more potent greenhouse gas than carbon dioxide and its unchecked development will worsen the world's efforts to prevent catastrophic climate change, according to scientists.

Deborah Rogers will discuss her work on the economics of shale gas development. An advisory council member for the Federal Reserve Bank of Dallas, Rogers has carefully analyzed shale gas companies' financial reports, raising serious concerns about the economic viability of shale gas production. Her analysis calls into question the industry's claims about job creation and other economic benefits drilling will bring. Her work has garnered attention from major media organizations including the New York Times, Christian Science Monitor, and CNBC.

JOIN US: 9/20: Shale Gas Outrage Press Conference 10:00 AM Arch Street Methodist Church, Broad and Arch Sts., Phila. and Rally 12 noon-2 PM, outside Convention Center, March 2:00-3 PM. **9/21:** Health Conf. at College of Physicians of Philadelphia 8:30 AM-noon; Freedom from Fracking Conference 1:30-5:30 PM, Friends Ctr., Phila.

Detailed program information - Shale Gas Outrage website at www.shalegasoutrage.org